



# ***SOCIAL FUNDRAISING CAMPAIGNS***

***TURNING YOUR MILESTONES & PASSIONS  
INTO CURES***

*A step-by-step guide for  
setting up your online fundraiser*

## STEP 1: CREATE AN ACCOUNT

- For “Milestones for Cures”, follow this [link](#)
- For “Passions for Cures”, follow this [link](#)
- Create a unique “Login Name”
- Enter a new password containing both letters and numbers
- This is how you will access your account in the future, so be sure to keep record of your new username and password

### Create Fundraiser Account

First Name: \*

Last Name: \*

Email: \*

Login Name: \*

Login Password: \*

Retype Password: \*

☐

I'm not a robot



reCAPTCHA  
[Privacy](#) - [Terms](#)

Submit

## STEP 1: CREATE YOUR ACCOUNT (continued)

- Login using the link, as seen in the example below
- Use your new username and password

Thank you for submitting your information!

We have created an account for you. You can log into our system using the following information:

**Login Link:**

<https://solvingkidscancer.z2systems.com/np/clients/solvingkidscancer/login.jsp>

**Already have an account?**

Login Name:

Password:

☐ Remember me

**Log In**

Forgot your password?

[Get help](#)

## STEP 2: CHOOSE YOUR SOCIAL FUNDRAISER

- Locate “Passions to Fund Cures” or “Milestones to Fund Cures” in the dropdown menu
- Select “Create Page”
- If you are visiting again at a later date and looking to edit your existing page, you will get there using this same process
- Select “Manage Page” to customize your existing page.

## ***SOCIAL FUNDRAISING OVERVIEW***

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Add a fundraising page for a campaign:

Passions to Fund Cures ▼ [Create Page](#)

Add a fundraising page for a campaign:

Passions to Fund Cures ▼ [Create Page](#)



## STEP 3: CUSTOMIZE YOUR FUNDRAISING PAGE

1. Customize the URL by clicking the radio button to the left and writing in your name at the end of the URL
2. Set a fundraising goal (some pages are set for \$1,000 by default, but of course this should be whatever you feel comfortable with)
3. Upload your photo (choose select, then find your photo, then click “upload”)
4. Customize your message to your supporters
5. Click “save” at the bottom of the page

Page Content

Share My Page

Donations

Event Registrations

Comments

Team

  

Page Content

Manage your personal fundraising page.

Fundraising Page Title:

☒ Fundraising Page

☐ NAME OF YOUR FUNDRAISING PAGE

Fundraising Page Url:

☒ <https://solvingkidscancer.z2systems.com/campaign.jsp?campaign=144&fundraiser=206594&>

☐ <https://solvingkidscancer.z2systems.com/>ENTER YOUR NAME HERE

Your Fundraising Goal \*:

Current Photo:

Upload a personal photo to your fundraising page.

(No Photo)

Select File

No file chosen

Upload

My Page Content:

Source

**B** *I* U ~~T~~

Format

Font

Size



## STEP 4: PREVIEW YOUR FUNDRAISING PAGE

1. Click on “View my fundraising page”  
This is what users will see when they visit your custom URL
2. Make any additional changes by clicking “Edit my page”
3. Save your changes

The screenshot shows a fundraising page for 'Solving Kids' Cancer'. At the top is a banner with the text 'Turning Passions into Cures' and 'because Every Kid Deserves to Grow Up!'. Below the banner, the page title is 'SOLVING KIDS' CANCER'. The main content area is titled 'YOUR NAME FUNDRAISING PAGE' and includes a call to action: 'Join me in helping to fundraise for Solving Kids' Cancer!'. Below this is a section titled 'ABOUT PASSIONS TO FUND CURES'. A 'SUPPORTERS' table is shown with columns for Name, Date, Amount, and Comments. The table has one row for 'Total' with an amount of '\$0.00'. To the right of the table are buttons for 'Edit My Page' and 'Report Abuse'. On the right side of the page, there is a 'Donate' button, a 'Fundraising progress' section showing '0%' raised of a '\$1,000.00' goal, a 'Create a page' button, and an 'All fundraisers' button. At the bottom right are social media sharing icons for Facebook, Twitter, and Email.

**Turning Passions into Cures**  
*because Every Kid Deserves to Grow Up!*

**SOLVING KIDS' CANCER**

**YOUR NAME FUNDRAISING PAGE**

Join me in helping to fundraise for Solving Kids' Cancer!

**ABOUT PASSIONS TO FUND CURES**

**SUPPORTERS**

Name	Date	Amount	Comments
	Total	\$0.00	

Edit My Page Report Abuse

> Donate

Fundraising progress:

0%

\$0.00 Raised \$1,000.00 Goal

+ Create a page

All fundraisers

+ f Twitter Print Email

## HAVE FUN FUNDRAISING!

- Write an email with a link to your fundraising page, and share with friends and family
- Create a shortened URL using bit.ly or tinyurl for easy sharing on social media like Twitter

## NAVIGATING YOUR FUNDRAISING PAGE

1. On the “Share My Page” tab, you can cut and paste the URL for sharing your fundraising page
2. Track your progress by checking the “Donations” tab
3. Turn comments on or off, which allows donors to leave you a message on your wall
4. The “Event Registrations” and “Team” tabs should NOT be used in conjunction with your campaign

### Passions To Fund Cures

