

# SOCIAL FUNDRAISING CAMPAIGNS

# TURNING YOUR MILESTONES & PASSIONS INTO CURES

A step-by-step guide for setting up your online fundraiser

# **STEP 1: CREATE AN ACCOUNT**

- For "Milestones for Cures", follow this <u>link</u>
- For "Passions for Cures", follow this <a href="link">link</a>
- Create a unique "Login Name"
- Enter a new password containing both letters and numbers
- This is how you will access your account in the future, so be sure to keep record of your new username and password

CI CUIC I	undraiser Account
First Name: *	
Last Name: *	
Email: *	
Login Name: *	
Login Password: *	
Retype Password: *	
I'm not a robot	reCAPTCHA Privacy - Terms

# **STEP 1: CREATE YOUR ACCOUNT (continued)**

- Login using the link, as seen in the example below
- Use your new username and password

Thank you for submitting your information!

We have created an account for you. You can log into our system using the following information:

Login Link:

https://solvingkidscancer.z2systems.com/np/clients/solvingkidscancer/login.jsp

Already have an account?	
Login Name:	
Password:	
Remember me	
Log In	

Forgot your password? Get help

## STEP 2: CHOOSE YOUR SOCIAL FUNDRAISER

- Locate "Passions to Fund Cures" or "Milestones to Fund Cures" in the dropdown menu
- Select "Create Page"
- If you are visiting again at a later date and looking to edit your existing page, you will get there using this same process
- Select "Manage Page" to customize your existing page.

# SOCIAL FUNDRAISING OVERVIEW

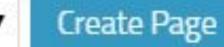
Add a fundraising page for a campaign:

Passions to Fund Cures 

Create Page

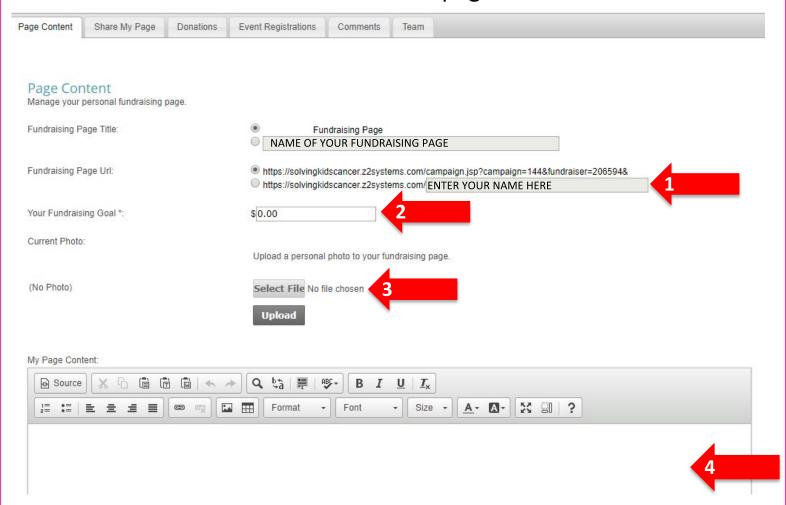
# Add a fundraising page for a campaign:

Passions to Fund Cures



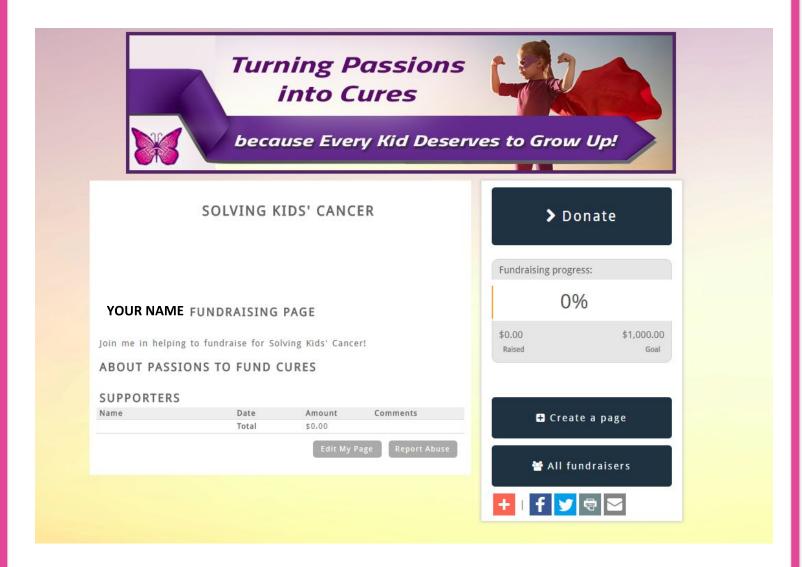
## STEP 3: CUSTOMIZE YOUR FUNDRAISING PAGE

- Customize the URL by clicking the radio button to the left and writing in your name at the end of the URL
- 2. Set a fundraising goal (some pages are set for \$1,000 by default, but of course this should be whatever you feel comfortable with)
- 3. Upload your photo (choose select, then find your photo, then click "upload")
- 4. Customize your message to your supporters
- 5. Click "save" at the bottom of the page



## **STEP 4: PREVIEW YOUR FUNDRAISING PAGE**

- Click on "View my fundraising page"
   This is what users will see when they visit your custom URL
- 2. Make any additional changes by clicking "Edit my page"
- 3. Save your changes



# HAVE FUN FUNDRAISING!

- Write an email with a link to your fundraising page, and share with friends and family
- Create a shortened URL using bit.ly or tinyurl for easy sharing on social media like Twitter

# **NAVIGATING YOUR FUNDRAISING PAGE**

- 1. On the "Share My Page" tab, you can cut and paste the URL for sharing your fundraising page
- 2. Track your progress by checking the "Donations" tab
- 3. Turn comments on or off, which allows donors to leave you a message on your wall
- 4. The "Event Registrations" and "Team" tabs should NOT be used in conjunction with your campaign

