Solving
Kids' Cancer
every kid deserves to grow up

SOCIAL FUNDRAISING CAMPAIGNS

TURNING YOUR MILESTONES & PASSIONS INTO CURES

A step-by-step guide for setting up your online fundraiser

STEP 1: CREATE AN ACCOUNT
- For "Milestones for Cures", follow this link
- For "Passions for Cures", follow this link
- Create a unique "Login Name"
- Enter a new password containing both letters and numbers
- This is how you will access your account in the future, so be sure to keep record of your new username and password

Create Fundraiser Account

First Name: *

[   ]

Last Name: *

[   ]

Email: *

[   ]

Login Name: *

[   ]

Login Password: *

[   ]

Retype Password: *

[   ]

[ ] I'm not a robot

reCAPTCHA
Privacy - Terms

Submit

STEP 1: CREATE YOUR ACCOUNT (continued)

- Login using the link, as seen in the example below
- Use your new username and password

Thank you for submitting your information!

We have created an account for you. You can log into our system using the following information:

Login Link:

https://solvingkidscancer.z2systems.com/np/clients/solvingkidscancer/login.jsp

Already have an account?

Login Name:

Password:

☐ Remember me

Log In

Forgot your password?

Get help

STEP 2: CHOOSE YOUR SOCIAL FUNDRAISER
- Locate "Passions to Fund Cures" or "Milestones to Fund Cures" in the dropdown menu
- Select "Create Page"
- If you are visiting again at a later date and looking to edit your existing page, you will get there using this same process
- Select "Manage Page" to customize your existing page.

SOCIAL FUNDRAISING OVERVIEW

Add a fundraising page for a campaign:

| Passions to Fund Cures ▾ | Create Page |

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STEP 3: **CUSTOMIZE YOUR FUNDRAISING PAGE**

1. Customize the URL by clicking the radio button to the left and writing in your name at the end of the URL
2. Set a fundraising goal (some pages are set for $1,000 by default, but of course this should be whatever you feel comfortable with)
3. Upload your photo (choose select, then find your photo, then click "upload")
4. Customize your message to your supporters
5. Click "save" at the bottom of the page

Page Content	Share My Page	Donations	Event Registrations	Comments	Team

Page Content
Manage your personal fundraising page.

Fundraising Page Title:
○ Fundraising Page
○ NAME OF YOUR FUNDRAISING PAGE

Fundraising Page Url:
○ https://solvingkidscancer.z2systems.com/campaign.jsp?campaign=144&fundraiser=206594&
○ https://solvingkidscancer.z2systems.com/ ENTER YOUR NAME HERE **1**

Your Fundraising Goal *:
$ 0.00 **2**

Current Photo:

Upload a personal photo to your fundraising page.

(No Photo)
Select File No file chosen **3**

Upload

My Page Content:

[editor toolbar: Source | Cut Copy Paste | Undo Redo | Find Replace | ABC | B I U | List controls | Align | Link | Image Table | Format | Font | Size | A A | ?]

4

STEP 4: PREVIEW YOUR FUNDRAISING PAGE

1. Click on "View my fundraising page"
   This is what users will see when they visit your custom URL
2. Make any additional changes by clicking "Edit my page"
3. Save your changes

HAVE FUN FUNDRAISING!

- Write an email with a link to your fundraising page, and share with friends and family
- Create a shortened URL using bit.ly or tinyurl for easy sharing on social media like Twitter

NAVIGATING YOUR FUNDRAISING PAGE

1. On the "Share My Page" tab, you can cut and paste the URL for sharing your fundraising page
2. Track your progress by checking the "Donations" tab
3. Turn comments on or off, which allows donors to leave you a message on your wall
4. The "Event Registrations" and "Team" tabs should NOT be used in conjunction with your campaign

Passions To Fund Cures

YOUR PAGE   CAMPAIGN CONTRIBUTIONS   TOP FUNDRAISERS

$0 RAISED $0 RAISED

GOAL N/A   GOAL N/A

| Page Content | Share My Page | Donations | Event Registrations | Comments | Team |